

ALL ABOUT ME!

I am a Senior Designer based in London with over eight years design experience.

A few things about me; I love lovely things I'm obsessed with colour in all things.

I'm a self confessed design addict regularly spending unnecessary amounts of money on fancy packaging and arranging them nicely in my kitchen cupboard.

I am great, really I am. I can provide excellent references from my Mum, Dad and my dog, they'll all say I'm great. I would rather die (okay maybe a little dramatic, but you get the picture) than see a widow or orphan go to print, but given the option I'd rather live and produce beautiful and considered design. Inspiration for beautiful design comes from all around me: print, books, magazines, blogs, architecture, exhibitions and the wealth of inspiring people I call my friends and family.

Everything in life, without exceptions should be beautiful and a pleasure.

WHAT I'M REALLY GOOD AT

Always professional, extremely adaptable, organised and confident with excellent communication skills. Along with a great track record of implementing successful design projects. Carrying brands across a broad spectrum of platforms from social media and web to interior branding, apparel, print and more.

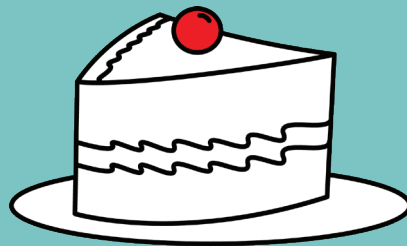
A wide range of experience managing staff, workflows, budgets and schedules on multiple creative projects.

Exceptionally creative, inventive, dedicated, positive and hardworking. Strong drawing skills. An eye for great design. Proficient in the latest Adobe suite. Extensive knowledge of print techniques and printing processes as well as a good understanding of designing for web.

Experience in designing for brands on a global scale to reach multiple markets across the world.

Extensive experience within a wide range of agencies as well as in house.

All this and I make a cracking Christmas cake!



WHAT HAVE I BEEN DOING ALL THIS TIME?

- 2017 - **Current** Creative Lead, WOOD Design, London
- 2015 - 2016 Senior Graphic Designer, Student.com, London
- 2011 - 2018 Freelance Graphic Designer, various companies, London
- 2011 Graphic Designer, myCornwall, Redruth
- 2010 Graphic Designer, Cornish Pirates, Penzance
- 2009 Graphic Designer, Dorling Kindersley Internship, London
- 2009 Boarding Mistress, Truro High School For Girls
- 2008 Promotional Representative, Music Promotions, Cornwall and Devon
- 2008 Contemporary Crafts, Self employed, Cornwall
- 2007 Project Base contemporary visual arts organization, Redruth, Cornwall

OOOH...BRANDS!

Student.com, Mini, Converse, BMW, Johnsons, Arsenal FC, The Harley Street Clinic, BA, Lipton Tea, British Gas, Carluccio's, Brookbond, Gartner, StarLeaf, Cisco, FitBit, Huawei, Sandals, Radio Times, You and Your Wedding, Good Food, Healthy Food Guide, Prima Baby, Newsweek, TMLewin, The Telegraph, Regus, Allen & Overy, Visit England, Balfour Beatty, Nails Inc, Alstom, UK Trade and Investment, Lonely Planet.

SCHOOL...A+++++

- 2010. FDA Graphic Design, 1st, Cornwall College.
- 2008. BA hon Fine Art 2.1, Plymouth University.
- 2007. FDA Fine Art, 1st Cornwall College.
- 1998. GNVQ Art and Design levels 1&2 Distinction, Exeter College.
- 1996. GCSEs, Exmouth Community College.

LOVES & LOATHES

Moleskine note pads, Sharpie pens, sweets, fancy dress, running, traveling, culture shocks, HBO, new shoes smell, book shops and pugs.

Bad design, spiders, stubbing toes, running, bad customer service, Mariah Carey, indecisive weather and applications unexpectedly quitting.

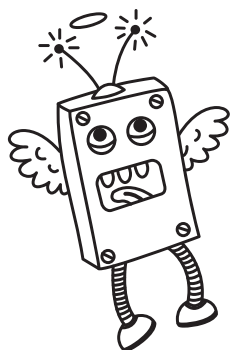
ME ME ME, CONTACT ME!!!

CHECK OUT MY WEBSITE...OOOH...
www.louiebowers.com

GIVE YOUR FINGERS A WORKOUT AND EMAIL ME...
louie@louiebowers.com

RING ME ON THE GOOD OLD TELEPHONE...
07773 540565

OR YOU COULD EVEN TWITTER AT ME...
www.twitter.com/Robotangels



LOUIE

Graphic Design & Illustration

THESE PEOPLE WILL SAY I'M LOVELY

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